

BASEBALL NT

Strategic Plan 2024 to 2027



WHY are we here

To grow, advance and administer baseball throughout the Northern Territory.

WHAT is our future

We will see a thriving baseball community with increased visibility, higher membership, and enhanced quality of play. Our vibrant and inclusive culture will support players of all ages and backgrounds, providing pathways and programs that promote fair play and healthy lifestyles. We will be recognised for the opportunities we provide and our community engagement.

WHERE is our focus

Identity & Profile
Raise Awareness

Experience & Growth
Increase Participation

Capability & Capacity
Grow our People

Partnerships
Build Sustainability

HOW we grow

- New NT Championships
- 3 Junior Representative Teams
- Professional Games in NT
- More Social Media Coverage

- New Female Leagues
- Enhanced TBall Leagues
- Masters Pathways
- More Recognition

- Coach Development
- Umpire Development
- Scorer Development
- Volunteer Onboarding Resource

- Darwin Juniors into DBL
- ASC Game Plan usage
- New Strategic Partners
- New Revenue Sources

HOW we measure success



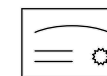
600 Members



55 qualified & active volunteers



2,000 Social Media Followers



100% ASC Game Plan Usage



NTG Funding to 35% of Revenue

HOW we work



One Territory



Be Respectful



Simple & Easy



Be Supportive



Transparent